



EXECUTIVE MASTER OF HUMAN RESOURCE MANAGEMENT

(NOCN UK Qualification No: 30011499)
Centre Approval No. (C002533)



"Study Local. Go Global"

OUR DEAN'S MESSAGE

"Welcome to EDUK8U Grad School Asia (EGSA) Centre for Executive Education.

I am delighted to introduce you to our double certification Executive Master of Human Resource Management qualification with our UK Awarding body NOCN and SHRM in supporting you to a senior HR Management or HR Business Partner career journey."

This international certification programme with NOCN and SHRM is designed to build your business acumen, enhance your decision making, strategic HR and leadership development practices, and ultimately advance your career as an HR Business Partner and Senior Manager. With flexible learning options, our EMHRM qualification enables you to match your learning requirements with your career goals and your lifestyle.

We develop senior managers, HR leaders and business partners for organisations that are driven by constant innovation, empathy for their people and for industries that are transforming the world. That is one of the reasons our admission criteria is decidedly selective. We admit individuals who are ready to take their talent to the highest level by working side-by-side with peers who have the same aspirations and understanding; this is only the beginning of your learning journey. We strive to ensure that your student experience at EGSA is shaped by our alumni, the facilitators, guest speakers, the administrators, and most of all, your fellow cohort.

See you in class!



A handwritten signature in black ink, appearing to read 'Roy Prasad', with a horizontal line underneath.

DR. ROY PRASAD (FInstAM)

**DBA(CH), DBA(DK), MHRM(MY), Grad
Mgt(AU), DipBus(AU)
Group Managing Director &
Chief Executive Officer**



ABOUT THIS PROGRAMME

This specialised Executive Master of Human Resource Management programme is brought to you by EDUK8U Grad School Asia in partnership with NOCN (UK) and the Society for Human Resource Management (SHRM). It aims to enhance the practitioners to develop competencies in line with Malaysian and international strategic leadership and HRM standards. We provide essential prerequisite knowledge and skills for professionals to expand their knowledge and to build their leadership skills in Malaysia and internationally.

The programme will empower you towards senior management and HRBP to work closely with your organization and help it improve its overall business goals. Your learning will guide you to carry out an in-depth assessment of the company's plan, align corporate goals, create coherent strategies, and know-how to work with senior management to implement initiatives.

WHAT MAKES THIS COURSE STAND OUT?

This certification is accredited by NOCN UK, an international awarding organisation regulated by the UK Government's Qualifications Regulator Ofqual. It is an Accredited certification to help pave the way for your career in human resource and business management in Malaysia and globally. You will receive double certification upon completion.

SHRM certifications is the only Human Resource certification offered by the world's largest HR membership organization. As the industry leader in HR professional development, SHRM has supported more than 100,000 employers representing 140 million employees worldwide.

PROGRAMME UNITS

STRATEGIC WORKFORCE PLANNING

- Analyze the organizational environment, including future business challenges and their likely impact on the organization's workforce
- Integrate workforce planning into the strategic plan of the organization
- Describe the key steps to developing a strategic workforce plan, including analysis, forecasting, strategy development, and cost modeling
- Create or refine a framework for your organization's workforce planning strategy

HUMAN RESOURCE DEVELOPMENT

- Explain the relationship between organizational culture, strategic vision, and Human Resource Development.
- Describe the scope and trends in Human Resource Development.
- Assess the Human Resource Development needs in an organization.
- Describe how a career development strategy links to organizational needs.
- Describe the role of leadership development in an organization.
- Apply Human Resource Development activities to support development.
- Apply appropriate learning methodologies to employee training and development

TALENT ACQUISITION STRATEGY & SUCCESSION PLANNING

- Identify the importance of Talent Acquisition and where it fits into the overall Human Resources and Business strategies
- Describe how to develop and implement a talent acquisition strategy
- Describe how a strong employment brand attracts the most qualified applicants
- Identify how to effectively source, interview, and evaluate candidates through interviewing, testing, and background investigations
- Understand the importance of Succession Planning
- Work through a Succession Planning model, step by step

HUMAN CAPITAL ANALYTICS

- Explain why data is important for driving organizational decisions
 - Demonstrate basic methods for reading and presenting data
 - Identify tools used to interpret data and support HR decisions
 - Prepare results to effectively communicate information to organizational management
 - Coach other HR professionals in your organization in the use of analytics for business decisions
-

PROGRAMME UNITS

TOTAL REWARDS

- Discuss key issue that affect compensation structures and systems
- Design a compensation structure
- Administer and maintain a compensation system that aligns with an organization's mission and vision
- Effectively communicate details of compensation plans, both initially and when they are changed
- Describe incentive pay and types of pay plans for select employees

EMPLOYEE ENGAGEMENT & RELATIONS

- Recognize the importance of employee engagement as it relates to your management team, HR strategy, and overall organizational culture
- Define your engagement HR strategy based on organizational vision and goals
- Recognize the difference between employee engagement and job satisfaction
- Apply motivation techniques during key employee milestones to gauge and respond to employee engagement levels

HR BUSINESS PARTNERING

- Clarify the difference between an HR Business Partner and HR Generalist
- Identify key competencies for an effective HR Business Partner
- Introduce and demonstrate effective internal consulting skills
- Detailed development of a business case
- Demonstrate business acumen and an understanding of the financial drivers of company performance
- Align your recommendations with the strategic direction of the organization

STRATEGIC HR DELIVERING BUSINESS RESULTS

- Define and describe organizational strategy and recognize the major components
- Create an HR strategy that is linked to an organizational strategy
- Create an HR strategy implementation plan in order to execute strategy of a good organizational strategy

WHAT OUR STUDENTS SAY



Getting myself enrolled with EDUK8U Grad School is the best thing ever and proudly to say I have successfully obtained PMER and currently pursuing Executive Master of Human Resource Management in 2021. It's never too late and extremely looking forward!

David Jansen

Head, People & Culture, Rotiboy



The learning experience with EDUK8U adds immense value to the learner. The entire experience was well-crafted, purposeful and practical. It allows the team to share different perspectives and put the needs of the learner first, that is what makes it effective.

Yap Pun Chee

C&B Head, GSK Asia



This program has provided me with the opportunity to build upon my working HR knowledge through a comprehensive 9-month program filled with essential HR topics. One of the greatest assets of the program are based on actual work experience, with perspectives from other HR professionals.

Mary Ratnam

HR Consultant, 22 years at Nestlé



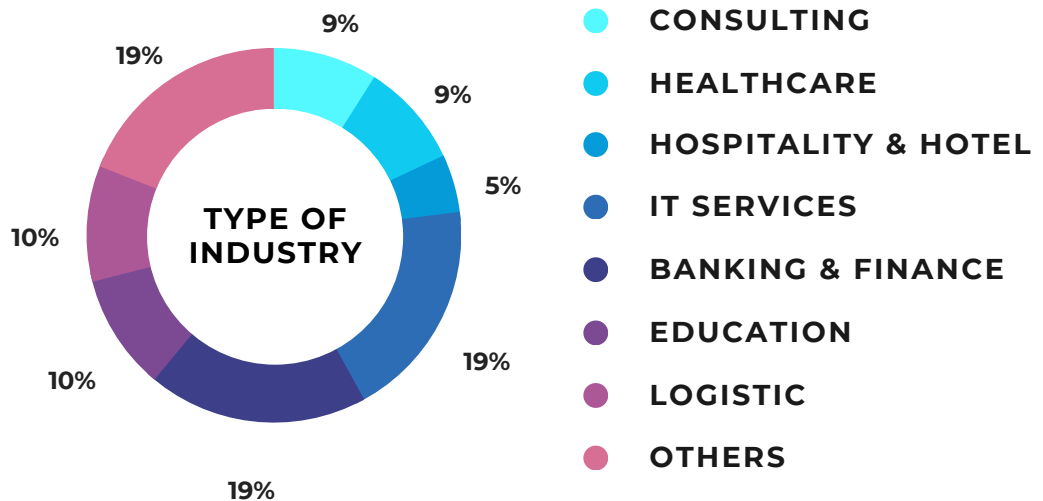
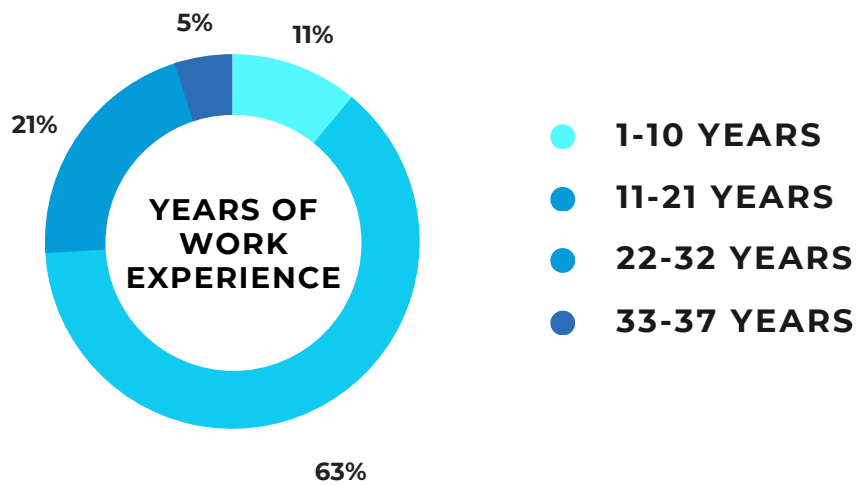
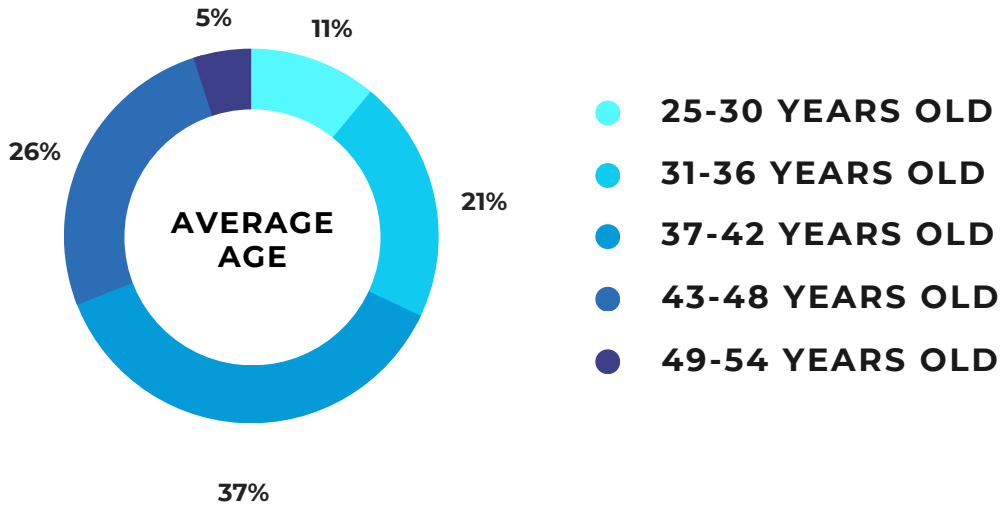
This programme shares many best practices in HR Management and is both informative and practical. The SHRM-based course material and case studies are relevant and engaging for the cohort, of whom many are experienced HR practitioners. Highly recommended.

Syahrul Anuar

Senior HR Consultant,
Government-Linked Company



HRBP STUDENT PROFILE



Let's ask Syahrul...

Senior HR Consultant
Government-Linked Company



“ Why did you join this program?

So, why would I decide to go for this course instead of other courses which I research online, I think there are 4 main reasons.

Number 1: Budget, I think it is very affordable for this level of qualification.

Number 2: It is done or completed over a very short period of time, only 9 months compared to other programs which take 12 or 24 months.

Number 3: I would say the qualification itself; designed to build us professionals towards senior management.

Number 4: Double certification with SHRM and NOCN (UK) which is a pathway to a CP or SCP certification later on, which is also very exciting.

So I would say these 4 reasons were certainly the main reasons. I will also add that Dr Roy himself having research his profile and experience are a very seasoned HR practitioner, with a very strong business and finance background, which makes a lot of differences in the way he presents, the courses and the modules are very practical and business-oriented which I think is key for HR being able to speak the language that a lot of management or even the board of directors are prioritised.

“ What do you think of your cohort?

A lot of them are very seasoned HR practitioners, probably not having the qualification like me, so which is probably the main reason why I decided to take up this course. But because of that, the sharing and the case study during classes, during assignments or during discussions are absolutely wonderful in the sense they are practical, they are real life, you get to see the nitty gritty to details of how, what the challenges were, why some project failed due to a lack of resources or planning or even knowledge and you get to see the impact of the knowledge, how they were able to immediately apply what we have learn into the workplace the very next day.

“ What are the benefits of joining this programme?

I think the combination of having a good cohort plus the quality of the module as well as the quality of the lecturer himself, is immensely valuable and makes a lot of differences compared to other courses I have attended prior to this.

HOW TO FIT STUDY INTO YOUR LIFE IN TODAY'S WORLD?

1



Set goals and write list

Make a list of study and tick them off when you complete them. Not only will it motivate you and give you a sense of achievement, it will help you feel in control and reduce study stress.

2



Make use of your downtime

Short study sessions help the synapses in your brain information much better than lots of information in long sessions. Chipping away at your studies regularly helps you avoid becoming overwhelmed and work towards achieving your study goals

3



Know your distractions and limit them

If you know that a particular time of day or place doesn't suit your study habits, avoid it. Schedule your time of so that you can work in your ideal setting. Be ware of what does and does not work for you, and ensure you stick to it.

PROGRAMME LEARNING OUTCOME

UNIVERSALLY APPLICABLE & RECOGNISED

NOCN has been providing a qualification and accreditation service to Colleges and Training Providers for 30 years, the UK and internationally with Eduk8u Grad School Asia being an Approved Centre (Ref#: C002533). The NOCN Executive Master of Human Resource Management Qualification No: 30011499 is awarded from the UK. NOCN is an international awarding organisation regulated by the UK Government's Qualifications Regulator Ofqual. The SHRM Advance Cert is built upon one comprehensive SHRM Body of Competency and Knowledge™ (SHRM BoCK™), this certification is applicable across industries, geographic borders, job responsibilities and career levels.

COMPETENCY-BASED

The profession is no longer just about what you know—facts and figures—but rather how you effectively implement that knowledge in the workplace each and every day. The Executive Master of Human Resource Management qualification provides you with the opportunity to prove not only what you know but also how you can apply that knowledge on the job.

RELEVANT

The course is directly linked to on-the-job scenarios and realistic work situations aimed at professionals looking to progress their careers.

FOCUSED ON ADVANCEMENT

More than 5,000 employers are seeking SHRM credential-holders every month. The programme credentials are based on the current HR landscape, focusing on the competencies and knowledge HR professionals need to lead in today's business community. Boost your confidence to take that next step in your HR career or to distinguish yourself in a job search.

STRATEGIC

Based on in-depth research focused on—and backed by—global employers and business leaders, the Executive Master of Human Resource Management reflects what Senior management and HR practitioners need to know to be leaders in their organizations and profession.

NOCN (National Open College Network) is an international awarding organisation regulated by the UK Government's Qualifications Regulator Ofqual.

NOCN has been providing a qualification and accreditation service to Colleges and Training Providers for 30 years in the UK and internationally.

Eduk8u Grad School Asia is a NOCN approved centre for the benefit of global learners, and is delighted to announce the approval of the **Executive Master of Human Resource Management Accredited Programme**.

It is an accredited leader in diversity and is proud of its reputation as a provider of fully accessible, trusted and flexible qualification and accreditation services.

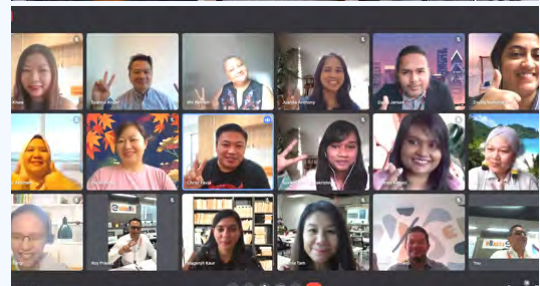
EDUK8U Approved Centre No: C002533



The Society for Human Resource Management (SHRM) is the world's largest HR professional society, representing 300,000 members in more than 165 countries. For nearly seven decades, the Society has been the leading provider of resources serving the needs of HR professionals and advancing the practice of human resource management.

THIS PROGRAMME IS FOR:

- Professionals looking for internationally recognized professional certifications at Master level.
- Mid to Senior level employees who are looking for professional certification to further their knowledge and careers
- HR Professionals & Practitioners
- Business Unit Heads who manage team performance
- Small to medium business owners with talent management oversight
- Persons interested in getting a job and relocating internationally.
- Persons interested in building and strengthening their strategic management knowledge in HR



COURSE DETAILS

- Duration: 9 Months
- Class: 100% Online or blended
- Faculty / Institution:
EDUK8U Grad School Asia
- Field of Study:
Senior Human Resource Management,
- Double Certification:
 - SHRM Advanced Certificate in Human Resource Management.
 - NOCN Executive Master of Human Resource Management (Qualification No: 30011499)

COURSE FEES

- 100% HRDC Claimable
- Contact us for more details

*Terms & Conditions apply





EGSA ADMISSION PATHWAY



Resume Review



Readiness
Assessment
Interview



Complete Documentation:

- Digital Registration Form (DRF)
- Literacy, Language & Literacy assessment (LLN)
- Graduate Admission Test (GAT, if applicable)
- Scholarship Application (if applicable)

Payment



Enrollment
Acceptance



Official
Admission



Meet Your Cohort &
Study Information



Start Class!



Send your resume or share your LinkedIn profile to:

✉ info@educ8u.com





EDUK8U[®]
Upskilling | Reskilling

GRAD
SCHOOL ASIA




"Study Local. Go Global"

EDUK8U GRAD SCHOOL ASIA

Marwin Innovation Sdn Bhd (1268994-H)
SO-20-07, Menara 1,
KL Eco City, 3 Jalan Bangsar,
59200 Kuala Lumpur, Malaysia

 info@eduk8u.com

 +6(012) 5533654