Winning the Talent Battle: Effective Recruitment Strategies

Fast, Affordable, Stackable

CERTIFIED

EDUK8U GRAD SCHOOL ASIA

WINNING THE TALENT BATTLE: EFFECTIVE RECRUITMENT STRATEGIES

HRBPMCWTRS

MICRO-CREDENTIAL

Infrastructure University Kuala Lumpur

PROFESSIONAL

Learning Outcomes

Recruitment Strategies on War for Talent

Identify and describe various recruitment strategies organisations use to attract and retain top talents, such as employer branding, employee referrals, social media recruiting, and talent pipelines.

Evaluate the effectiveness of different recruitment strategies based on cost, time, and quality of hires.

Analyze the importance of creating a positive candidate experience and maintaining open communication throughout the recruitment process.

Understand the role of technology in modern recruitment, including the use of artificial intelligence and automation in sourcing and screening candidates.

Explain the importance of diversity and inclusion in recruitment and identify strategies for promoting diversity in hiring practices.

This programme is for:

- Professionals who are looking for short university HR credentials
- Empowers participants towards senior management and HRBP roles.
- HR Professionals & Practitioners.
- Business Unit Heads who manage team performance
- Mid-Senior level executives in management
- Enhance practitioners' competencies in line with Malaysian and international strategic leadership and HRM standards.

Course Details & Fees:

Date:
Contact us for details

Payment:
100% HRD Corp claimable
Contact us for more details

Class:
100% Online interactive classes via Google Meet & Google Classroom.

Certification
Awarded by Infrastructure University Kuala Lumpur.

Alumni evaluate:

100%
★★★★★
of our students rated us 4 stars and higher for their overall satisfaction

100%
★★★★★
of our students rated us 4 stars and higher for our course relevance with their jobscope

96%
★★★★★
of our students rated us 4 stars and higher for our course applicability to the real-world experience

92%
★★★★★
of our students rated us 4 stars and higher on our quality, high-skilled facilitators